

Resume 2024



**SOPHIE
BRANNIGAN**

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ABOUT

I am a Graphic Designer & illustrator based in Auckland.

With over seven years of experience, I possess a diverse skill set suited to delivering effective visual communication solutions across print, digital, and social media platforms.

My proficiency in the Adobe Creative Cloud suite and Figma enables me to craft engaging designs and aesthetically pleasing user experiences.

I have a particular interest in illustration and animation, and I am looking forward to joining a dynamic and inspiring work environment.

WHAT I LOVE DOING

Character design

Illustration

Vector graphics

AI Generated art

Midjourney

Storyboarding

Illustration for animation

UI design

WORK EXPERIENCE

Nero Motion

May 2021 - current

Website and App design, Graphic design, branding and illustrations for animation.

Bauer Media

Aug 2019 - Apr 2020

Worked with the Media Collective team to design advertising layouts for magazine such as Metro, Next, Kia Ora, Your Home and Garden and more, for clients such as Farmers, Noel Leeming, Ecostore, Nature Valley

Black Market

Dec 2016 - Jul 2019

Graphic design for an online wine retailer. Responsible for design and delivery of all digital and print assets.

Hunch

Jun 2016 - Sep 2016

Graphic design for a marketing and communications agency

ADVANCE SKILLSET

Illustrator & Wacom

Vector illustrations, infographics, logos, icons,

Figma

Website, App design, prototyping, digital banners...

Photoshop & Lightroom

image editing, colour correction, retouching, making composites, generative fill

Midjourney

Advance prompts, image blend, generative artwork

Indesign

Page layouts, master pages, paragraph style, file packaging, publishing, preflight

After Effects

Motion design, explainer video

Sketchup & Autocad

Spatial design, 3D visualisation, technical drawings

EDUCATION

Graphic design

Graduated in 2016

Diploma of Computer Graphic Design - with distinction
Yoobee School of Design, Auckland

Landscape Architecture

Graduated in 2000

Graduate of Landscape Architecture
Haute Ecole Charlemagne, Belgium

Contact me

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or visit my portfolio hipsoe.com

